



**WIN GOLD
WITH PAYPAK
2024**



Terms & Conditions

CARDHOLDERS CAMPAIGN

- This campaign is valid for all PayPak card transactions on domestic ATMs, Point of Sales (POS) machines and on e-commerce between September 01, 2024 to December 31, 2024 (both days inclusive).
- All PayPak cardholders and PayPak co-badge cardholders are eligible to participate in the campaign.
- Multiple entries per participant are allowed based on multiple transactions.
- Lucky draw will be conducted by 1LINK (Pvt.) Limited.
- Prizes will be distributed via Banks directly.
- The Bank shall directly contact the customer and distribute the prize.
- 1LINK reserves the right to modify the terms and conditions at its sole discretion, should there be any dispute or discrepancies.
- In case of no contact with the winning customers, the bank is liable to return the gold to 1LINK.
- Prizes are not transferable, exchangeable or redeemable against cash.

ISSUER'S CAMPAIGN

- This campaign is valid for all PayPak card Issuers between September 01, 2024 - December 31, 2024 (both days inclusive).
- Prizes for the Head Office staff and Branches will be handed over by 1LINK (Pvt.) Limited to the Issuers.
- The Head office staff will be nominated by the Issuer to receive the gold bars.
- Issuers must share the gold handing over pictures with 1LINK that may be used in social media.

ACQUIRER'S CAMPAIGN

- This campaign is valid for all PayPak card acquirers between September 01, 2024 - December 31, 2024 (both days inclusive).
- The Top 04 acquirers will be decided based on the Value/Percentage growth for acceptance of PayPak cards over August 2024 acceptance number.
- Prizes for the Head Office staff will be handed over by 1LINK (Pvt.) Limited to the Acquirers.
- Acquirers must share the gold handing over pictures with 1LINK that may be used in social media.

1LINK (PVT.) LTD.

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1LINK Pvt.Ltd



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